

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

**S&M-CM/166/3G Data card/ 12-13/14**

**dt @ Chennai-6 the**

**18-05-12.**

Sub : Withdrawal of ACT3G/DACT3G facility in TN Circle- reg.

Ref : IN/Commercial proposal.

Approval of the competent authority is conveyed to withdraw the activation of 3G services by 2G prepaid mobile customers through SMS in Tamilnadu Circle with effect from 21.05.12. The details are as under:-

Existing SMS Keyword to Activate/Deactivate 3G services by 2G customers	Remarks
Send SMS <b>ACT3G</b> to 53733 for activation of 3G Data speed	Withdrawn wef 21.05.2012.
Send SMS <b>DACT3G</b> to 53733 for de-activation of 3G Data speed	Withdrawn wef 21.05.2012.

Activation of 3G DATA STVs to get 3G DATA Speed by any 2G customer in TN Circle, continues to exist. This is for the information of all concerned please.

(S. BAMA)

AGM(Marketing-CM)

044-28290825, 944979827

To

**GM (NW-O CM), Trichy -1/ Coimbatore** – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM/DE Billing&IT – Trichy – for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

**Heads of SSAs**, -- for kind information and necessary action please.

**DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6** –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

**DGM (CS), Chennai-6** - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.